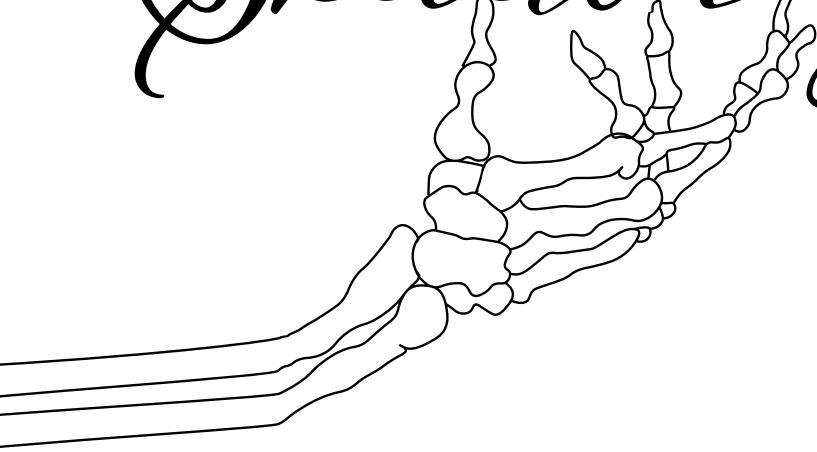


# Skeleton Gala

## 2021



Dear

Physicians and staff of the Bone and Joint Institute have been pillars in the Williamson County community for over 40 years while being involved in various charitable and community events. In partnership with the Williamson Medical Center Foundation, the Bone and Joint Institute has had the opportunity to continue participation in charitable events that sustain the values of the Bone and Joint Institute, including empathy, compassion, faith in healing, and service to the community. The Foundation has had the opportunity to award the annual Craig Ferrell Memorial Scholarship, benefiting a graduating high school senior in Williamson County that will be pursuing a degree in the health sciences.

In 2021, we are continuing our support of the community with our ongoing partnership with the Williamson Medical Center Foundation, a 501(c)(3) organization, to raise funds for expansion of the Williamson Medical Center Emergency Room. Our inaugural event, the Skeleton Gala, will be our main fundraising event for this project. The Skeleton Gala, a black-tie optional event, filled with entertainment and dancing, will be held at the beautiful Bone and Joint Institute on Saturday, October 23. All proceeds from the Skeleton Gala will fund expansion of the Emergency Room at Williamson Medical Center.

Sponsorship levels and ticket information are attached to this letter. We would be honored by your sponsorship consideration.

Thank you for your sponsorship consideration of the Skeleton Gala.

Sincerely,

***Bone and Joint Institute of Tennessee***

# *Skeleton Gala Sponsorship Levels*

## **COBALT-CHROME: \$7500**

Logo in program

Name mention in press release/social media posts as Cobalt-Chrome Sponsor

Company logo on sponsor reel scrolled throughout event

Logo as Cobalt-Chrome Sponsor on event webpage

4 announcements throughout evening as Cobalt-Chrome Sponsor

Opportunity to place giveaway/promotional item in attendee gift bags

8 tickets to the event (reserved soft seating area)

## **TITANIUM: \$5000**

Logo in program

Name mention in press release/social media posts as Titanium Sponsor

Company logo on sponsor reel scrolled throughout event

Logo as Titanium Sponsor on event webpage

Opportunity to place giveaway/promotional item in attendee gift bags

6 tickets to the event

## **STAINLESS STEEL: \$2500**

Logo in program

Name mention in press release/social media posts as Stainless Steel Sponsor

Company logo on sponsor reel scrolled throughout event

Opportunity to place giveaway/promotional item in attendee gift bags

4 tickets to the event

## **GIFT BAG SPONSOR: \$1500**

Name mention in press release

Company logo on attendee gift bags

Company logo on sponsor reel scrolled throughout event

Opportunity to place giveaway/promotional item in attendee gift bags

2 tickets to the event

# Skeleton Gala Sponsorship Form

Return by email at [skeletongala@bjit.org](mailto:skeletongala@bjit.org) or by mail to  
3000 Edward Curd Lane, Franklin, TN 37067 (Attention: Lyndsay Sullivan).

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP LEVEL:

- Cobalt-Chrome Sponsor (\$7500)
- Titanium Sponsor (\$5000)
- Stainless Steel Sponsor (\$2500)
- Gift Bag Sponsor (\$1500)

## PAYMENT TYPE:

Check Enclosed (Made payable to the "Williamson Medical Center" Foundation with "Skeleton Gala Sponsorship" written in the memo)

Credit Card:

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send questions and logos (PNG or PDF format) to Lyndsay Sullivan at [skeletongala@bjit.org](mailto:skeletongala@bjit.org).